



The Education & Training Export Consortium (ETEC) was established in 2003 as a public-private partnership of the U.S. Department of Commerce, International Trade Commerce and Riverside Community College Center for International Trade Development, is now a stand-alone 501 C-3 organization, re-named California ETEC, Inc



ETEC Vietnam Marketing Events & Thailand OCSC Fair

- 10/25-10/26 5th Annual ETEC Marketing Promotion in Ho Chi Minh City, Vietnam
- 10/28 OCSC Thai Scholar Placement Day and 7th Annual ETEC Agent Reception
- 10/29-10/30 8th Annual Thailand OCSC Fair, Royal Paragon Hall, Bangkok

Thailand and Vietnam represent two of the most promising markets for international student attraction for U.S. colleges and universities. Thailand is a "top fifteen country of origin" in several categories for international students coming to the U.S., and Vietnam is the fastest growing market for both undergraduate and graduate international education. Thailand has the longest diplomatic relationship with the U.S. of any country in Asia (over 150 years) and Vietnam has extensive familial and cultural ties to the U.S. which give us a competitive advantage in each of these countries over our European rivals.

THAILAND - VALUE ADDED PACKAGE: \$3,750

For the seventh consecutive year, The Education & Training Export Consortium (ETEC) is the primary authorized cooperater with the Thai Government, Office of Civil Service Commission (OCSC) to coordinate a California presence and support California institutions to maximize effectiveness of participation in the OCSC International Education Fair. The largest international education expo in Southeast Asia, OCSC boasts over 25,000 in attendance and provides the opportunity to meet individually with Thai Scholars (top students granted study abroad scholarships from various Thai ministries).



Individual Appointments with Thai Scholars on October 28th, prior to the international education expo and exclusively for exhibitors (including RT shuttle service from downtown Bangkok to OCSC office near Old Airport).

Exclusive Study Agent Networking Reception on October 28th, 6:00pm to 8:00pm (Four Seasons Hotel, Bangkok. Participating schools will have pre-schedule meetings with TIECA Study Agents in a exclusive reception hall at the Four Seasons Hotel.



Booth at OCSC International Education Expo October 29th & 30th at the Royal Paragon Hall (est. 25,000 students expected) with value-added

- Six (6) meter square booth (approx 3 m. x 2 m.) with your institution printed on fascia.
- Booth Registration
- Localization package for booth
- Local staff person (at booth) to provide interpretation (Thai-English)
- Prime booth location, next to other California institutions
- Additional support in collecting prospective student details and contact info



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ETEC Vietnam Marketing Events & Thailand OCSC Fair

THAILAND - OCSC BOOTH ONLY: \$3,300

Booth at OCSC International Education Expo October 29th-30th at the Royal Paragon Hall (est. 25,000 students expected)

Nine (9) meter square booth (approx 10 ft. x 10 ft.) with your institution printed on fascia.
Booth Registration



VIETNAM: (ETEC Members Only) \$1000.00

ETEC Matchmaking Program October 25th-26th; Ho Chi Minh City, Renaissance Hotel. (8:00am – 4:30pm)
The program will include an exclusive briefing by the U.S. Embassy Consular Section, coordinated networking event with Vietnamese study abroad agencies, and visits to Vietnamese high schools, colleges and universities via coach.



SAMPLE ITINERARY

Date	Event
23 October	<ul style="list-style-type: none"> • Depart US for HMC, Vietnam
25 October	<ul style="list-style-type: none"> • US HMC Consulate Briefing– Renaissance Hotel • Vietnam High School and University Visits
26 October	<ul style="list-style-type: none"> • ETEC 3rd annual networking reception with study agents, Renaissance Hotel • ETEC HMC Open House and Media Event
27 October	<ul style="list-style-type: none"> • Transit to Bangkok, Thailand
28 October	<ul style="list-style-type: none"> • OCSC Thai Scholar Placement Day– Bangkok; • 7th annual ETEC-TIECA Study Agent Reception, Bangkok
29-30 October	<ul style="list-style-type: none"> • 8th Annual OCSC Fair, Royal Paragon Hall, Bangkok



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Registration Form

Payment By Company Check Only: Make payable to **California ETEC**

- Special-THAILAND AND VIETNAM COMPLETE PACKAGE*, \$4,250.00
- THAILAND VALUE ADDED PACKAGE*, \$3,750
- OCSC BOOTH ONLY*, \$3,300
- ETEC VIETNAM PROMOTION*, \$1000.00

Mail to: California ETEC
3972 Barranca Pkwy #296J
Irvine, CA 92606-1204

First/Last name: _____

Title: _____ Email: _____

Name of Institution/Organization: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Special Needs:

Check here if any representative listed has special physical needs or allergies that ETEC personnel should know about and attach an explanation. ETEC will contact you.

Personal Emergency Contact Information (Other than your institution/organization) We suggest a spouse, parent, or sibling.)

First/Last Name: _____

Relation to you: _____ Daytime phone: _____

Evening phone: _____ Cell phone: _____

Cancellation & Refund Policy: OCSC Booth fee is non-refundable. ETEC Vietnam Promotion Day refunds will be provided only for cancellation submitted more than 30 days before departure date. Refunds will be mailed approximately 60 days after return date. Cancellations must be submitted in writing to California ETEC, 3972 Barranca Pkwy, Suite 296-J, Irvine, CA 92606-1204. California ETEC is a public benefit 501c3 corporation, EIN # 75-3216317.

Travel:

A **visa** is not required for U.S. Citizens traveling to Thailand, but **is required for Vietnam**

All travel expenses are on your own account

Participants assume all travel risks, please consult with the U.S. State Department travel advisories; and emergencies abroad: <http://travel.state.gov>

Criteria for Participation:

Institutions of higher learning must be accredited.

Private education service providers (non-academic) must be established U.S. business entities