



Spring Marketing Tour of Thailand & Vietnam

Save the Date: March 16-21, 2010



As a follow on to the Meet Vietnam *Education Forum*, California ETEC is organizing a week long marketing tour in S.E. Asia, March 16-21, 2010. You are invited to participate in high level marketing events in Bangkok, Hanoi and Ho Chi Minh City. Events will include: a reception from the Thailand Office of Civil Service, Vietnam Ministry of Education and Training, pre-set matchmaking appointments with leading Thai and Vietnam universities and U.S. Consulate briefings.

ETEC staff is working closely with the Thailand Office of Civil Service, Vietnam MOET, U.S. Consulates and other important multipliers to insure the schedule is high impact and efficiently managed.



Tentative Schedule of Events:

3/14: Depart California

3/15: arrive in Bangkok, Thailand

3/16: OCSC Briefing, University Matchmaking, Bangkok

3/17: Transit to Hanoi, Vietnam

3/17: PM Vietnam MOET reception in Hanoi, Vietnam

3/18-3/19: Pre-set matchmaking meetings with Vietnam universities; U.S. Consulate Briefing; Optional Study Agent Reception, Ho Chi Minh City, Vietnam



Delegation Cost: \$3000.00(subject to change)

Event Fees Only

Full Event Package- all inclusive, less international airfare

Vietnam Visa facilitation-optional



For more information, please contact: info@StudyCalifornia.org
Or visit www.studycalifornia.org



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Expression of Interest Form

The ETEc Spring Marketing Tour is ideal for California Colleges and Universities seeking to develop or expand strategic alliances in Thailand Vietnam. Vietnam is the fast growing market for U.S. students studying in the United States and Thailand consistently is listed as a top 10 market for international students, and the Office of Civil Service awards more than 500 full ride scholarships for graduate study every year.

Price per person: \$3000.00 (not including international air travel to and from U.S.—Thailand/Vietnam)

- Yes, I would like to participate in the Spring Marketing Tour to Thailand and Vietnam. Please send me further information
- No, I am unable to participate, but am interested in future delegations.

Please submit this form by January 21, 2010

Attendee

Institution: _____

Name: _____

Title: _____

Address 1: _____

Address 2: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Additional Attendee

Institution: _____

Name: _____

Title: _____

Address 1: _____

Address 2: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Authorized Signature _____