



## CALIFORNIA ETEC / ICEF CONFERENCE RECAP

- ⌘ ETEC-StudyCalifornia was invited to participate in the annual 2 day ICEF North America Workshop hosted at the Key Biscayne Ritz Carlton, December 7-8th, 2009
- ⌘ The event drew more than 200 study agents from around the globe and more than 150 schools from the U.S. and Canada. California ETEC was one of four state consortias that participated in the workshop.
- ⌘ ETEC fielded strong interest from agents in Africa, Europe and Asia seeking to expand their partnerships with California colleges and universities.
- ⌘ The next ICEF North America Workshop will be held in Toronto, Canada on May 13-15, 2010. A special ETEC exhibitor rate is being offered to member schools - \$3900 instead of the normal \$5000.00 dollar rate, if registered by January 31st.



Interested schools can contact:  
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