



## Spring Marketing Tour Vietnam

**Save the Date:** March 17-21, 2010



As a follow on to the Meet Vietnam **Education Forum**, California ETEC is organizing a week long marketing tour in Vietnam, March 17-21, 2010. You are invited to participate in high level marketing events in Ho Chi Minh City. Events will include: a reception from the Vietnam Ministry of Education and Training, pre-set matchmaking appointments with leading Vietnam universities, a U.S. Consulate briefing, and optional participation in a Vietnam Study Fair. ETEC staff is working closely with the Vietnam MOET, VIECA and U.S. Consulate and other important multipliers to insure the schedule is high impact and efficiently managed.



### Tentative Schedule of Events:

**3/16:** Depart California

**3/17:** Arrive in Ho Chi Minh City, Vietnam

**3/18:** Meeting with US Consulate in Ho Chi Minh City; Afternoon briefing by MOET and matchmaking with VN universities

**3/19:** Visit public and private high schools in Ho Chi Minh City

**3/20:** Open Day- Ho Chi Minh City Tour(optional)

**3/21:** Participation in VIECA Study Fair, California Section, Ho Chi Minh, 8AM-5PM, Equatorial Hotel



\$2200 Event Package– excluding international air fare and hotel  
Vietnam Visa facilitation-optional; VIECA Booth fee inclusive

\* ETEC has arranged a special discounted hotel fair at the Riverside Renaissance Hotel, optional for delegation participants. \*

For more information, please contact: [ca\\_etec@yahoo.com](mailto:ca_etec@yahoo.com)  
Or visit [www.studycalifornia.org](http://www.studycalifornia.org)



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### Expression of Interest Form

The ETEC Spring Marketing Tour is ideal for California Colleges and Universities seeking to develop or expand strategic alliances in Vietnam. Vietnam is the fast growing market for U.S. students studying in the United States and holds great promise for institutional collaboration.

**Price per person: \$2200.00** (international air fare and hotel not included)

- Yes, I would like to participate in the Spring Marketing Tour to Vietnam. Please send me further information
- No, I am unable to participate, but am interested in future delegations.

Please submit this form by January 31, 2009

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Attendee

Institution: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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Additional Attendee

Institution: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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Authorized Signature \_\_\_\_\_